

## **“Lucky March”**

### **Official Rules**

**NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.**

**BY ENTERING OR OTHERWISE PARTICIPATING IN THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING.**

**DESCRIPTION:** The “Lucky March” sweepstakes (the “Sweepstakes”) is sponsored by New Hampshire Motor Speedway, Inc. located at 1122 Route 106 North, Loudon, New Hampshire 03307 (“Sponsor”).

**SWEEPSTAKES PERIOD:** The Sweepstakes begins on Tuesday, March 14, 2017 at 10:00 a.m., Eastern Time (ET) and ends on Friday, March 31, 2017 at 11:59 p.m. (ET) (the “Sweepstakes Period”). All entries must be received by Friday, March 31, 2017 at 11:59 p.m. ET.

**WHO CAN ENTER:** Sweepstakes is open only to legal residents of Connecticut, Maine, Massachusetts, New Hampshire and Vermont who are eighteen (18) years of age or older at time of entry. Employees of New Hampshire Motor Speedway, Inc., Speedway Motorsports, Inc., and their affiliates and each of their respective parent companies, divisions, affiliates, subsidiaries, officers, directors, shareholders, members, successors, assigns and agents, and any others engaged in the development, production or distribution of promotional materials or prizes for this Sweepstakes (collectively, the “Released Parties”), and members of the immediate families (The term “immediate families” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related) or households of any of the above are not eligible to enter or win. This Sweepstakes is subject to all applicable federal, state and local laws and regulations. **Void where prohibited or restricted by law. NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE CHANCES OF WINNING. Your chances of winning without making a purchase are the same as the chances of someone who purchases something. It is illegal to give any advantage to buyers in a sweepstakes or contest. In this Sweepstakes, there are no purchases.**

**HOW TO ENTER:** During the Sweepstakes Period you can enter by one of the following methods:

1. Via activating account for the 2017 NASCAR season at New Hampshire Motor Speedway
2. Via completing and submitting an entry form at the New Hampshire Motor Speedway Ticket Office Monday-Friday between 9 a.m. and 5 p.m.

By entering, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this Sweepstakes. **LIMIT ONE (1) ENTRY PER PERSON REGARDLESS OF ENTRY METHOD.**

The Released Parties and Judges are not responsible for late, lost, damaged, garbled, incomplete, or misdirected entries, for errors, omissions, interruptions, deletions, defects or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. The Released Parties disclaims any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with this Sweepstakes. All entries become the property of the Sponsor and will not be returned. Entrant agrees that the information supplied on the entry form or on Sponsor websites may be used for marketing purposes. Sponsor’s use of information supplied by any entrant on entry forms (whether through a website or in paper form) shall be consistent with Sponsor’s privacy policy located at [www.nhms.com/privacy\\_policy](http://www.nhms.com/privacy_policy)

ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE OR TAMPER WITH SPONSOR'S WEBSITE OR TELEPHONE LINES UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION; AND IF SUCH INDIVIDUAL ENTERS THE SWEEPSTAKES HE/SHE WILL BE DISQUALIFIED.

**WINNER SELECTION AND NOTIFICATION: Decisions of Sponsor with respect to the Sweepstakes are final.** One (1) potential prize winners will be selected in a random drawing conducted by NHMS on Monday, April 3, 2017 from among all eligible entries received during the Sweepstakes Period.

The potential prize winners are subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules and completion of a Statement of Eligibility, Liability Release and Publicity Release (collectively "Releases") (except where prohibited by law). If a potential prize winner is found not to be eligible, then the potential prize winner will be disqualified. If attempted notification is returned as undeliverable, if the potential winner cannot be verified, or if the potential winner is otherwise unable to accept prize or whole prize, prize will be forfeited and may be awarded to an alternate provided sufficient time remains, in Sponsor's discretion. The potential prize winners will be notified by email or phone on and no later than **Tuesday, April 4, 2017 and will have seven (7) days to return the Releases.** The Judge who pulls the potential winning entry will be the official conductor of the drawing. The Judge's decisions are final and binding in all respects and compliance with the terms of these Official Rules, the Prize described below.

**PRIZES:** One (1) Winner. Winner will win their July 16, 2017 Monster Energy NASCAR Cup tickets for free, which will be issued in the form of (winner's choice) either a) account credit for future purchase or b) refund.

**ODDS OF WINNING:** Odds of winning depend upon the number of eligible entries received.

**WINNER RESPONSIBILITIES:** Sweepstakes winners are responsible for any expenses in connection with the prizes not expressly described herein as being awarded including, without limitation, the following: (i) state and local taxes applicable, (ii) transportation to and from the event, (ii) any additional costs and expenses not described herein as being awarded. Date of events subject to change. Prize winners must accept the whole prize and cannot substitute, convert to cash, assign, or transfer prizes except at the sole discretion of Sponsor. Any difference between stated approximate value and the actual value of Sweepstakes Prize(s) will not be awarded.

Winner will be required to sign a Statement of Eligibility, Liability Release and Publicity Release (collectively "Releases") (except where prohibited by law) prior to issuance of prize(s).

**RELEASE:** By participating, entrants agree, and by accepting prize, winner(s) agrees, to release and hold harmless the Released Parties from any and all liability, injury, loss or damage incurred by participating in the Sweepstakes and/or the awarding, receipt, acceptance, possession or use/misuse of the prize(s).

**PUBLICITY:** By participating, where allowed by law, all participants and winners grant Sponsor and its affiliated companies exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other sweepstakes and contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Sweepstakes, unless prohibited by law, participants agree that Sponsor and its affiliated companies may use personal information, and e-mail addresses and other contact information, obtained from participants in the Sweepstakes for marketing and other purposes.

**WINNER'S LIST/RULES REQUEST:** For a copy of the rules or winners, or where required by law, a list of winners, mail a written request with a stamped, self-addressed return envelope to New Hampshire Motor Speedway, Attn: Public Relations, at the address listed above. All entries become the property of New Hampshire Motor Speedway and will not be returned. To be removed from our direct mail, please send your request to New Hampshire Motor Speedway, Attn:

Guest Services, at the address set forth above. To be removed from our email list, please send your request to [nhmspr@nhms.com](mailto:nhmspr@nhms.com).

**MODIFICATION:** Sponsor reserves the right, at its sole discretion, to modify, cancel, postpone, delay, suspend and/or terminate this Sweepstakes in whole or in part in the event that the Sweepstakes is not capable of running as planned or as intended by these Official Rules by reason of any technical or other disabling causes that, in the sole discretion of the Sponsor, impair, corrupt or interrupt the administration, fairness, security or integrity or proper play of the Sweepstakes, including without limitation, hurricane, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, war, terrorist threat or activity or insurrection. In the event of cancellation, Sponsor shall award the Sweepstakes Prize (or prizes of equal or greater value) in a random drawing from all eligible, non-suspect entries received as of the time of Sweepstakes cancellation.

**GOVERNING LAW: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA, WHICH TAKE PRECEDENCE OVER ANY RULE TO THE CONTRARY HEREIN.**