



FIRST-TIME FANS CHECKLIST

While this list is dedicated to first-timers, it can also be used for our returning fans to help make packing as easy as possible.

NECESSITIES



TICKETS

Duh!



EAR PROTECTION

Auto racing is loud and we recommend noise-reducing headphones or FanVisions. (See P. 3)



SUNSCREEN, HAT & SUNGLASSES

There's a difference between getting a tan and getting a sunburn.



WATER AND FOOD

We allow coolers of 14 inches or less in dimension into our grandstands, and we encourage you to pack an ample amount of water, drinks, and food. No glass, please!



LAYERED CLOTHING

Be sure to check the weather report ahead of time and pack the appropriate amount of clothing for the temperature and conditions.



MEDICAL SUPPLIES

Whether it's a small First Aid kit or something more significant, be sure to bring the necessary medical supplies to ensure your health throughout the day.



COMFORTABLE WALKING SHOES

At 1,200 acres, the property at NHMS is big. And while we provide trams and golf cart shuttle services to and from the grandstand area, there is still some walking to be done. Please wear appropriate footwear for getting around.

#NASCARNewEngland











ADDITIONS

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These can be rented at the track or, better yet, added onto a ticket purchase at a discounted rate. See P. 3 for more details.

MOBILE PHONE WITH FREE NHMS APP

The NHMS app can serve as your race weekend pocket guide. It also includes a live stream for race broadcasts on the Performance Racing Network.

TICKET LANYARD IMAGE OF LANYARD HERE

Many fans find that lanyards are the easiest way to carry and maintain tickets, pre-race pit passes, etc.

PHOTO OF PARKING LOT SIGN

The Gil Rogers Highway five-lane road through our parking lots spans about three miles, so make sure you take a photo of the sign closest to where you parked. This will help ensure you find your car much faster after the race.

SEAT CUSHION

All seating at NHMS is grandstand seating. Cushions are acceptable, but please note that seat backs with arms are prohibited.

REPRESENTATION OF YOUR FAVORITE DRIVER

If you're new to NASCAR or need to pick up any additional merchandise, be sure to check out Souvenir Hauler Row located behind the Main Grandstand.

TAILGATE ESSENTIALS

Many of our fans choose to tailgate before and/or after the race. Be sure to bring everything that you might need for a successful tailgate, including:

☐ Grill and Grillware 🚍



☐ Food

□ Propane/Charcoal

☐ Plates and Utensils



☐ Lawn Chairs →



FOR THE MOST UPDATED SCHEDULE. **CHECK OUT THE NHMS APP!**



Download the FREE official app of the New Hampshire Motor Speedway, which brings YOU, the fans, closer to the action and enriching your event experience. Get all the info you need for race day and beyond, plus exclusive content, and personalized offers and experiences.

ON-TRACK SCHEDULE

UPGRADE YOUR WEEKEND!

WEDNESDAY, SEPT. 20, 2017

5:00 – 7:30 p.m. Speedway Children's Charities Laps for Charity

THURSDAY, SEPT. 21, 2017

6:00 p.m.	Monster Energy NASCAR Cup Series Hauler Parade (Fan Zone)
2:00 p.m.	Concord Ticket Booth Opens
9:00 a.m.	Main Ticket Booth Opens

FRIDAY, SEPT. 22, 2017

9:00 a.m.	All Ticket Booths Open
9:30 a.m.	Speedway Spectator Gates Open
10:00-11:20 a.m.	NASCAR Whelen Modified Tour Practice 1
11:30 a.m. – 12:55 p.m.	Monster Energy NASCAR Cup Series Practice 1
1:30-2:25 p.m.	NASCAR Camping World Truck Series Practice 1
2:30 p.m.	NASCAR Whelen Modified Tour Qualifying
3:30-4:25 p.m.	NASCAR Camping World Truck Series Final Practice
5:15 p.m.	Monster Energy NASCAR Cup Series Qualifying

SATURDAY, SEPT. 23, 2017

7:30 a.m.	All Ticket Booths Open
8:00 a.m.	Speedway Spectator Gates Open
8:00-8:50 a.m.	American-Canadian Tour Final Practice
9:00-9:55 a.m.	Monster Energy NASCAR Cup Series Practice 2
10:05 a.m.	NASCAR Camping World Truck Series Qualifying
11:30-12:20 p.m.	Monster Energy NASCAR Cup Series Final Practice
12:30 p.m.	NASCAR Camping World Truck Series Driver Intros
1:00 p.m.	UNOH 175 – NASCAR Camping World Truck Series
3:15 p.m.	NASCAR Whelen Modified Tour Driver Intros
3:30 p.m.	F.W. Webb 100 – NASCAR Whelen Modified Tour
4:45 p.m. (approx.)	American-Canadian Tour Driver Intros
5:00 p.m. (approx.)	ACT Invitational – American-Canadian Tour

SUNDAY, SEPT. 24, 2017

2:00 p.m.	ISM Connect 300 – Monster Energy NASCAR Cup Series
1:20 p.m.	Monster Energy NASCAR Cup Series Driver Intros
12:00 p.m.	Monster Energy NASCAR Cup Series Driver & Crew Chief Meeting (Camping World Truck Series Garage)
11:00-11:45 a.m.	Pre-Race Concert
9:50 a.m.	Pre-Race Pit Pass Crossover Gates & Pit Road Opens
9:30 a.m.	Speedway Spectator Gates Open
9:00 a.m.	Suite Entrances Open
8:00 a.m.	All Ticket Booths Open
SUNDAY, SEPI. 24,	2017

TICKET BOOTH

Tickets can be purchased at the New Hampshire Motor Speedway Laconia, Main and Concord Ticket Booths.

TICKET BOOTH HOURS:

Thursday: 9:00 a.m. – 6:00 p.m. (*Main only*) **Saturday:** 7:30 a.m. – 7:00 p.m. **Thursday:** 2:00 – 7:00 p.m. (*Concord only*) **Sunday:** 8:00 a.m. – 5:00 p.m.

Friday: 9:00 a.m. – 7:00 p.m.

Questions regarding tickets should be directed to Fan Relations at (603) 783-4931.

The Champions Club offers fans the exclusive opportunity to watch the race from the infield! It is located in the infield in Turn 1. Features include:



- Infield access
 (no garage access)
- Pre-race pit pass (for Sunday)
- FanVision rental
- Covered seating and TV's to watch the race
- Tailgate games
- Buffet (Sunday, Time: TBA) included, additional food & beverage available for purchase
- \$20 in Levy Restaurants concessions dollars

PRE-RACE PIT PASS

The ultimate access pass for fans to be able to experience the introduction of the national from a crew melion is less than the present the Manufer Energy NASCAR Cup Cities races around the speedway.

- \$85 per pass
- \$45 per child pass (age 12 and under)

Limited quantities available. Must purchase before 11:00 a.m.



LOUD'N PROUD (2018)

Loud'N Proud is a season-ticket program that benefits our most loyal fans. Fans who purchase tickets to the July 2018 race weekend by April 30, 2018 will receive the following:

- Drawing for free garage tours
- \$20 FanVision rental
- Loud'N Proud ID card and lanyard
- Exclusive season ticket holder gift (one per account)

THINGS TO DO

FANVISION

No downloading. No buffering. No waiting. Shape your race day with this handheld device that lets you do everything from viewing in-car cameras and listening to your favorite drivers to getting laps times, live stats and the most updated standings.



SCANNERS

Racing Electronics Scanners give you the opportunity to be a part of the pit crew of your favorite driver, as you listen to in-car audio and know the inside scoop of what your team is going to be doing to get to Sunoco Victory Lane!

FAN ZONE

When the track is cold, the Fan Zone heats up! Located just outside Turn 2 of the speedway, the Fan Zone is the perfect place to meet other fans, see special appearances from drivers, rock out to concerts, grab some awesome eats, buy your favorite driver's gear, and get some super-cool freebies from New Hampshire Motor Speedway's many, many partners.

The Fan Zone is also home to the **NHMS Tent**, and the **Kids Zone**, featuring games and activities for kids of all ages!

HOURS OF OPERATION

Thursday: 5:00 p.m. – 8:00 p.m. **Friday:** 10:00 a.m. – 6:00 p.m. **Saturday:** 9:00 a.m. – 6:00 p.m. **Sunday:** 9:00 a.m. – 3:00 p.m.

SOUVENIR TRAILERS

Back by popular demand is Souvenir Row, located behind the Main Grandstands. Visit a seemingly endless line of souvenir haulers and stock up on all the latest and greatest gear for your favorite driver or team.

HELICOPTER RIDES

Benefitting the Speedway Children's Charities, for \$60 per person you will get the rare opportunity to see what New Hampshire Motor Speedway looks like from a bird's eye view. Tickets may be purchased near the NHMS Helipad on top of the hill in Turn 3.

See p. 5 for full details on SCC

NORTH EAST MOTOR SPORTS MUSEUM

Located near the South Entrance, take the Yellow Tram to the newly opened North East Motor Sports Museum, which houses some of the most iconic and spectacular racing memorabilia in the history of racing in the Northeast.

NORTH EAST MOTOR SPORTS MUSEUM

HOURS OF OPERATION

Saturday-Sunday: 10:00 a.m. – 4:00 p.m. **Monday-Tuesday:** 9:00 a.m. – 5:00 p.m. **Wednesday-Saturday:** 9:00 a.m. – 6:00 p.m.

Sunday: 9:00 a.m. – Noon

See p. 8 for Tram Map

CONCERTS

Download the **FREE** NHMS App to find out who will be rocking out on the Trackside Live Stage throughout the weekend!

SPEEDWAY WORLD

Speedway World Gift Shop, the official souvenir store of New Hampshire Motor Speedway, is open year-round. Fans may shop from a wide variety of NHMS apparel, souvenirs and driver merchandise for all ages. Fans also may shop Speedway World Gift Shop online.

HOURS OF OPERATION

Sunday: 12:00 - 4:00 p.m.

Monday-Wednesday: 9:00 a.m. - 5:00 p.m.

Thursday: 9:00 a.m. – 6:00 p.m.

Friday-Sunday: 8:00 a.m. - ISM Connect 300 checkered flag.

LITE LOBSTER LOUNGE

The Miller Lite Lobster Lounge is located between the Fan Zone and Concord Grandstands, near the Infield Tunnel. Featuring live entertainment, and even the occasional driver appearance, the Lite Lobster Lounge is the place to be during race week. True to its name, the lounge features a variety of authentic lobster dishes, along with other sandwich and salad options for the non-lobster eaters. The lounge is open to all and promotes a family-friendly environment.

HOURS OF OPERATION

Thursday: 9:00 a.m. - 9:00 p.m.

Friday-Saturday: 9:00 a.m. - 11:00 p.m.

Sunday: 9:00 a.m. – 8:00 p.m.

RACE FANS:

LOCK YOUR KEYS INSIDE YOUR VEHICLE?

FLAT TIRE? DEAD BATTERY?

AAA provides complimentary roadside assistance to all race fans in the NHMS parking lots.



FOR ASSISTANCE CALL NHMS GUEST SERVICES AT 603-513-5798.

Build your dream

bath or kitchen.

Visit Frank Webb's Bath Center to select from a wide assortment of today's most inspiring fixtures. We have thousands of quality products and working displays. Plus, experienced consultants in more than 35 showrooms across the Northeast who can help you create your dream bath or kitchen. Visit **frankwebb.com** for hours, directions and design tips.

Tubs • Showers • Vanities • Toilets • Faucets • Sinks Mirrors • Cabinet Hardware • Fans • And more





UNOH UNIVERSITY OF NORTHWESTERN OHIO

HIGH PERFORMANCE MOTORSPORTS - DIESEL - AUTOMOTIVE Robotics - Alternate Fuels - & More!

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EXPERIENCE
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IMPORTANT INFORMATION

FIRST AID LOCATIONS

- Between Main and Laconia Grandstands
- Behind Main Grandstand outside of Turn 4
- Lot S1 next to the Main Entrance
- Next to Concord Elevator Entrance



REPORT AN INCIDENT OR EMERGENCY SITUATION

- Locate nearest member of security
- Call Speedway Security at (603) 783-9245
- Dial 911
- Text "NHMS" and your emergency situation to the Fan Assistance Service at 69050

ATM'S

ATM kiosks can be found in the following locations:

- Speedway World Souvenir Store
- Fan 7one
- · Concord Ticket Booth
- Behind Main Grandstand
- Smoke Shack BBQ Restaurant (infield)
- Main Grandstand Flevator No. 3

- Laconia Grandstand Elevator No. 4
- Concord Grandstand Elevator No. 1
- First Aid Building behind Main Grandstand
- Lite Lobster Lounge
- Granite State Legends Dealership

INCLEMENT WEATHER

In the event of a delay or postponement, all tickets will be honored on the rescheduled race day. Please save your ticket stubs for admittance to the rescheduled event.



Please leave the grandstands immediately and seek shelter when lightning and severe weather is in the area. Please be advised that your safety is your responsibility. We encourage you to take the safety measures that you see fit.

NHMS APP

For the most up-to-date information on race weekend, download the **FREE** NHMS App for all announcements on potential delays and rescheduling of events.





PRE-RACE TRAFFIC (SUNDAY ONLY)

- Those traveling on Route 106 from the South that plan to use General Parking must use the South Entrance.
- Those traveling on Route 106 from the North that plan to use General Parking must use the North Entrance.

POST-RACE TRAFFIC (SUNDAY ONLY)

- Lots N6. N7. N8. N9 & N12 must exit onto Route 106 North toward Laconia
- Lots N1, N2, N3 & all S Lots must exit onto Route 106 South toward Concord
- Premium Parking may exit north or south out of the Main Gate

See Page 8–9 for a detailed map

LOST & FOUND

 Lost and found items can be identified and picked up at the Operations Building (near the Main Entrance) during and after events. For more information, please call Operations at (603) 513-5726.

NUMBERS TO KNOW

Security: (603) 783-9245

Golf Cart Shuttle: (603) 513-5798 **Fan Relations:** (603) 783-4931

Fan Assistance: Text "NHMS" to 69050

GRANDSTANDS POLICY

For your safety and the safety of others, the following items are prohibited in the Grandstands area:

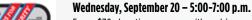
- Animals (excluding service animals)
- Bicycles
- ·
- Beach Balls
- Cigarettes/E-Cigarettes/Vapes
- Drones/Aerials Vehicles

- Glass Containers/ Bottles
- · Helium Balloons
- Hoverboards
- Human Transporters
- Golf Carts (personal)
- Rollerblades
- Scaffolding

- Segways
- Skateboards
- Stadium Seats (with arms) (Sunday Only)
- Strollers (Sunday Only)
- Umbrellas (Sunday Only)
- Unattended Items
- Weapons of any kind (including knives)

Please note that all persons, bags, backpacks, coolers, wagons, toolboxes, vehicles, RVs are subject to search





For a \$30 donation you can either drive your own car or sit shotgun in the NHMS Pace Car (\$30 per person) as it takes three "fast laps" around the speedway. Weather permitting and some restrictions apply.



CHARITY CLAY SHOOT

PRESENTED BY BY THE NRA FOUNDATION

Location: 20th Skeet & Clays in Hooksett, NH.

Thursday, September 21st from 9:00 a.m.- 4:00 p.m.

Come join us for a great day in the outdoors of New Hampshire at the NRA Foundation Charity Clay Shoot to benefit the New Hampshire Chapter of Speedway Children's Charities. Joining us this year's event is Monster Energy NASCAR Cup Series driver David Ragan. Cost of the event is \$300/individual or \$1,000/foursome.



HELICOPTER RIDES PRESENTED BY JBI HELICOPTER SERVICES

Saturday, Sept. 23 from 9:00 a.m.- 4:00 p.m. (weather permitting). Now is your chance to get an aerial view of the speedway as you take a scenic helicopter ride around the NHMS property. To purchase tickets go to the helipad located outside of Turn 3. Tickets are \$60/person. *Must be 18 years or older to participate. Restrictions apply.*



WICKED GOOD LIVE AUCTION

Saturday, Sept. 23 time 6:00 p.m.

Don't miss your chance to bid on NASCAR and racing memorabilia along with other exciting items. There will be a variety of things to choose from at the auction including Monster Energy NASCAR Cup Series sheet metal and racing gear from many of your favorite drivers. The auction will be held near the Infield Tunnel and admission is free.

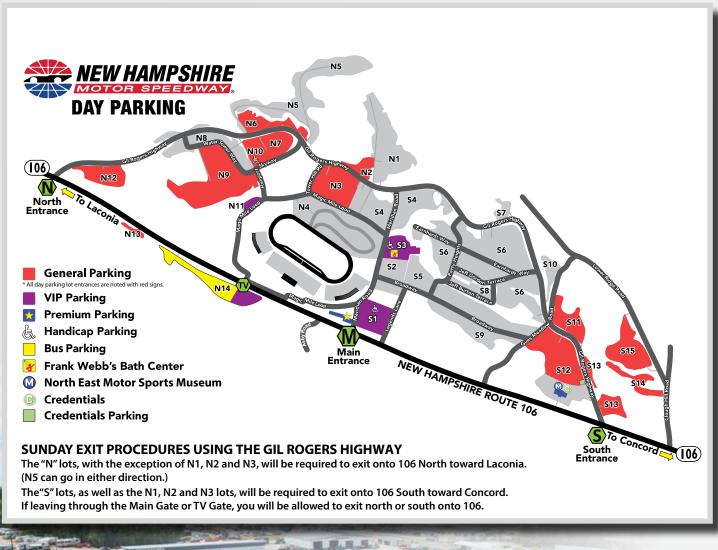


RED BUCKET BRIGADE PRESENTED BY PPG

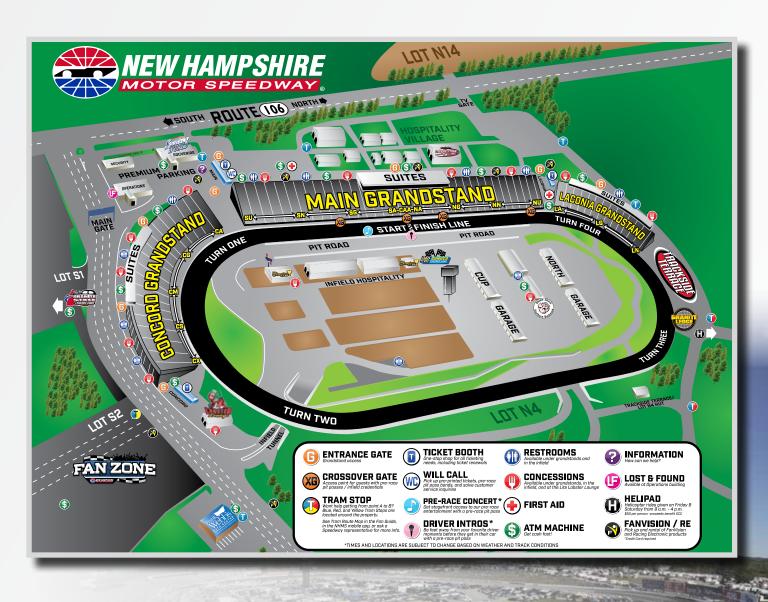
Sunday, Sept. 24

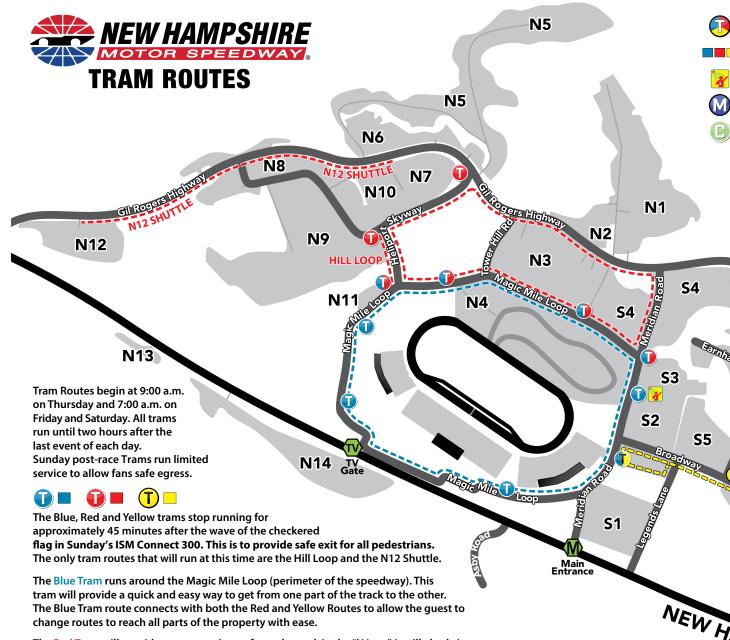
Help support the New Hampshire Chapter of SCC by donating to the Red Bucket Brigade. At either the first caution or Lap 50 (whichever comes first) of the ISM Connect 300 Monster Energy NASCAR Cup Series race, volunteers will be coming through the stands with the red buckets looking for donations that will go to help children in need across New England.

5









The Red Tram will provide transportation to fans who park in the "N Lots". It will also bring you to the helipad, where many of the drivers fly in and Speedway Children's Charities will conduct charity helicopter rides on Saturday from 9 a.m. to dusk.

The Red Tram route has two special routes added to assist guests later in the afternoons:

- The HILL LOOP trams pick up guests at the tram stop at the bottom of the hill behind the Granite Ledge and carries them up Helipor to the tram stop at the top of the hill. The HILL LOOP runs from mid afternoon until two hours after the last event of each day.
- The N12 SHUTTLE runs ONLY after the checkered flag in Sunday's Monster Energy NASCAR Cup Series race. Guests are picked up in in the N12 lot near the North Entrance with no stops in between.

The Yellow Tram will run from the Fan Zone through the S9 campground and will make a stop in the S12 Day parking lot. It will also provide tra Museum and our new credentials location.

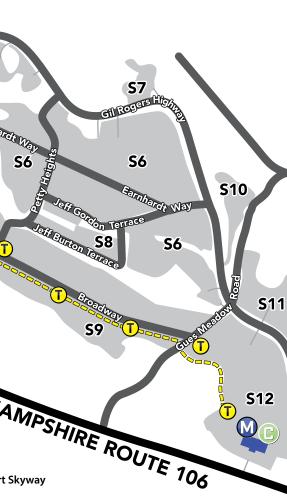
Speedway Tram Stop

Speedway Tram Route

Frank Webb's Bath Center

North East Motor Sports Museum

Credentials



the N7 lot and dropped off

nsportation to the North East Motor Sports



FAN FAQS

WHERE DO I...

PURCHASE TICKETS?

- On site at ALL Ticket Booths
- By phone at (603) 783-4931
- · Online at nhms.com/tickets

PURCHASE JULY 2018 TICKETS?

- At any ticket booth
- By phone at (603) 783-4931

PURCHASE A HOT PASS?

NASCAR Garage Credentials to NASCAR events are issued only to working competitors, NASCAR and NHMS officials, working media, safety and rescue workers. You may visit any ticket booth to purchase a Pre-Race Pit Pass or call (603) 783-4931.

PICK UP WILL CALL TICKETS?

Tickets purchased online/by phone via Ticketmaster or NHMS may be picked up race weekend at any open ticket booth with a valid photo ID.

PICK UP CREDENTIALS?

Accredited workers must sign for credentials in person and sign insurance waivers at the NHMS Credential Office, located in the North East Motor Sports Museum. Enter at the South Entrance of the Speedway. Stay in the far left lane and take the second left into Gate 2 of the S12 Lot.

GET FIREWOOD?

Eager Beaver will be on property throughout the weekend in the S11 Lot for all of your firewood needs. Call (603) 785-1549 to place your order.

FIND A LIST OF THE SCANNER FREQUENCIES?

Scanner frequencies can be found in the "Inside Track", the official event program of New Hampshire Motor Speedway. You can purchase this at any SMI trailer or at Speedway World.

IS IT OKAY TO...

BRING A COOLER TO THE RACES?

Yes, however it must measure no larger than 14" X 14" X 14". NO GLASS is allowed. Each guest is permitted one carry-in item along with a cooler. Carry-in items cannot exceed 14 inches in size.

BRING ALCOHOLIC BEVERAGES IN A COOLER TO THE SPEEDWAY?

You may bring alcoholic beverages into the grandstand areas, but not into the infield. NO GLASS IS ALLOWED.

SMOKE?

Smoking (including e-cigarettes) is NOT permitted in any grandstand, entry portals, terrace, suite or restroom areas. Guests may smoke in open concourse areas.

FLY OR OPERATE AN UNMANNED AIRCRAFT OR REMOTE CONTROL AIRPLANE ON NHMS PROPERTY?

No. You cannot fly or operate any unmanned aircraft, remote control plane, or anything like this on property. If you see anyone operating or attempting to operate anything like this, please notify Security at (603) 783-9245.

DRIVE MY CAR AROUND THE SPEEDWAY?

You sure can! On Wednesday Sept. 20, NHMS will allow the public to drive around the speedway in their private vehicles as a fundraiser for Speedway Children's Charities.

If you are interested in even more speed, a list of driving schools that participate at NHMS is located on the NHMS website

IS THERE...

FREE PARKING AVAILABLE AT NHMS?

Yes, New Hampshire Motor Speedway provides free on-site parking to anyone with a ticket to the day's event. There is no overnight parking allowed on the premises except in designated areas where parking is purchased in association with camping. Carpooling is strongly recommended. The gates to the daily parking lots will open at 6:00 a.m. on race days.

There are four gates to enter the NHMS parking lots (South, Main, TV and North). General parking is accessed through the South and North gates. The Main and TV gates are only for handicap parking, VIP pass-holders, and specific parking passes (Media, Vendor & Official). Please note that in some instances, different pass-holders share these lots.

SHUTTLE SERVICES RUNNING AT EVENT TIME?

NHMS offers several modes of transportation **FREE OF CHARGE** for patrons needing assistance moving around the facility. The Tram service offers transportation along routes surrounding the track (see p. 8 for the Tram Map). Golf cart transportation is available for guests needing special assistance throughout the NHMS parking areas as well as wheelchair accessible around the track.

Please note the trams will run on a limited schedule for the first 45 minutes after the checkered flag flies in Sunday's ISM Connect 300.

WHAT IS...

THERE TO EAT AT NHMS?

The Taste of the Speedways concession, located under the Main Grandstand, features signature food items from each of the eight Speedway Motorsports, Inc. (SMI) facilities around the country. Additional NHMS "WOW" items are featured at the Flame & Fuel concessions. The Lite Lobster Lounge, located near the Infield Tunnel, and the Smoke Shack BBQ, inside the infield, also feature unique food items.

ARE ALCOHOLIC BEVERAGES AVAILABLE AT THE SPEEDWAY?

Beer and wine are available to purchase in the grandstand concourse during major race weekends. New Hampshire Motor Speedway also continues its "fan friendly" policy of permitting fans to bring their own coolers with alcoholic beverages into the facility.

THE TYPICAL WAIT-TIME TO GET HOME AFTER THE SUNDAY RACE?

Take into consideration the number of people attending the event. Obviously, the more people and cars, the longer it will take you to get home. Also, follow the directions of the parking attendants, which will aid in getting everyone home quicker.

CELL PHONE SERVICE LIKE AT THE SPEEDWAY?

You can use your cell phone at the speedway, but keep in mind that access declines as the number of people attending an event increases. Do not rely on your cell phone if you need to relay or receive important information.

THE GRANITE LEDGE?

The Granite Ledge is a corporate hospitality area outside of the Turn 3. The area is the site of tent chalets and mobile hospitality structures for sponsors and clients during race weekend.

THE TRACKSIDE LIVE STAGE?

The NASCAR Trackside Live Stage is located next to the Infield Tunnel and will feature FREE entertainment throughout the weekend, including special driver Q&A's.

THE TRACKSIDE TERRACE?

New for 2017, the Trackside Terrace will be the first and only exclusive area that allows fans to park their RVs or campers just a few feet from the racetrack.

FAN JAM?

The ultimate party with the best fans in the world, the Fan Jam will be held from 7:00-9:00 p.m. on Friday in the infield near Turn 1. The party will feature \$2 draught beers and \$2 hot dogs, as well as live entertainment. A \$5 admission ticket will need to be purchased at the Concord Ticket Booth.

WHAT IF...

A FAMILY MEMBER IS LOST?

Any lost family members should be escorted to the Main Office and will remain with Security personnel until parents or a family member is located. Should you find a missing person or have information about a potential missing person, please contact Security at (603) 783-9245.

MY CAR BREAKS DOWN?

Contact Operations at (603) 783-9245. A tow truck will be dispatched to either help start your vehicle or call for mechanical assistance.

I LOCK MY KEYS IN THE CAR?

Contact Security at (603) 783-9245. A locksmith will be dispatched to your car, and will unlock your car for a fee.

I HAVE A MEDICAL ISSUE?

Mobile medical teams patrol the speedway grounds. If in need of medical assistance, contact a speedway usher, speedway representative and give them the location (i.e. seat number and section) of the person in need of medical attention.

