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WEDNESDAY, JULY 12, 2017

5:00 - 7:00 p.m. Speedway Children's Charities Laps for Charity

THURSDAY, JULY 13, 2017

9:00 a.m. Main Ticket Booth Opens 2:00 p.m. Concord Ticket Booth Opens

FRIDAY, JULY 14, 2017

| 8:30 a.m. | All Ticket Booths Open |
|-------------------------|---|
| 9:00 a.m. | Speedway Spectator Gates Open |
| 9:30 - 11:15 a.m. | NASCAR Whelen Modified Tour Practice 1 |
| 11:30 a.m. – 12:55 p.m. | Monster Energy NASCAR Cup Series Practice 1 |
| 1:00 - 1:55 p.m. | NASCAR XFINITY Series Practice 1 |
| 2:10 p.m. | Whelen Engineering All-Star Shootout (30 minutes) |
| 3:00 - 3:55 p.m. | NASCAR XFINITY Series Practice 2 |
| 4:00 - 4:30 p.m. | NASCAR K&N Pro Series East Practice 1 |
| 4:45 p.m. | Monster Energy NASCAR Cup Series Qualifying |
| 6:00 - 6:45 p.m. | NASCAR K&N Pro Series East Practice 2 |
| 7:05 - 7:25 p.m. | NASCAR K&N Pro Series East Qualifying |

SATURDAY, JULY 15, 2017

| 8:00 a.m. | All Ticket Booths Open |
|-------------------------------|--|
| 8:30 a.m. | Speedway Spectator Gates Open |
| 9:00 a.m. | NASCAR Whelen Modified Tour Qualifying |
| 10:00 - 10:55 a.m. | Monster Energy NASCAR Cup Series Practice 2 |
| 11:05 a.m. | NASCAR XFINITY Series Qualifying |
| 12:30 - 1:25 p.m. | Monster Energy NASCAR Cup Series Practice 3 |
| 1:40 p.m. | NASCAR Whelen Modified Tour Driver Intros |
| | |
| 2:00 p.m. | Nor'easter 100 – NASCAR Whelen Modified Tour |
| 2:00 p.m. 3:30 p.m. | Nor'easter 100 – NASCAR Whelen Modified Tour NASCAR XFINITY Series Driver Intros |
| | |
| 3:30 p.m. | NASCAR XFINITY Series Driver Intros |
| 3:30 p.m. 4:00 p.m. | NASCAR XFINITY Series Driver Intros Overton's 200 – NASCAR XFINITY Series |

SUNDAY, JULY 16, 2017

| 3:00 p.m. | Overton's 301 – Monster Energy NASCAR Cup Series |
|--------------------|--|
| 2:20 p.m. | Monster Energy NASCAR Cup Series Driver Intros |
| 1:00 p.m. | Monster Energy NASCAR Cup Series Driver & Crew Chief Meeting (XFINITY Garage) |
| 11:45 – 12:30 p.m. | Pre-Race Concert - Recycled Percussion |
| 11:20 a.m. | Pre-Race Pit Pass Crossover Gates & Pit Road Opens |
| 10:30 a.m. | Speedway Spectator Gates Open |
| 8:00 a.m. | All Ticket Booths Open |

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WEDNESDAY, JULY 12, 2017

| 10:00 a.m. – 3:00 p.m. | Behind the Scenes Tours (Fan Zone) |
|------------------------|------------------------------------|
| 6:00 – 8:00 p.m. | Bingo Night (Lite Lobster Lounge) |

THURSDAY, JULY 13, 2017

| 8:30 a.m. | Speedway Children's Charities Ricky Craven's "One for the Kids" Golf Tournament at Loudon Country Club |
|-----------|---|
| 5:45 p.m. | Monster Energy NASCAR Cup Series Hauler Parade (Infield Tunnel) |
| 6:15 p.m. | Dance Team Performance (Front of Trackside Live Stage) |

FRIDAY, JULY 14, 2017

| 8:00 a.m. | Champions Breakfast with Jimmie Johnson and Daniel Suarez |
|-------------------------|---|
| 9:00 – 10:30 a.m. | Young Performers Club – All You Got Tour (Trackside Live Stage) |
| 11:00 a.m. – 12:30 p.m. | Young Performers Club – All You Got Tour (Trackside Live Stage) |
| 1:00 – 2:30 p.m. | Young Performers Club – All You Got Tour (Trackside Live Stage) |
| 6:00 p.m. | Speedway Children's Charities Ride of a Lifetime Auction |
| 7:00 – 9:00 p.m. | Camper Appreciation Party (Fan Zone) |
| 7:00 – 10:00 p.m. | Rory Scott Band (Trackside Live Stage) |

SATURDAY, JULY 15, 2017

| 9:00 a.m. – Dusk | Speedway Children's Charities Helicopter Rides (Helipad behind Turn 3) |
|-------------------------|--|
| 11:00 a.m. – 12:30 p.m. | Steve Malec & The Electric Flood (Trackside Live Stage) |
| 11:00 a.m. – 1:00 p.m. | EXP Band (Lite Lobster Lounge) |
| 11:00 a.m. – 12:00 p.m. | Whelen Modified Autograph Session (Front of Trackside Live Stage) |
| 1:00 – 2:00 p.m. | K&N East Autograph Session (Front of Trackside Live Stage) |
| 7:30 – 10:30 p.m. | Bobby McClendon (Fan Stage) |

SUNDAY, JULY 16, 2017

| 10:30 – 10:45 a.m. | Richard Petty Birthday Party (Trackside Live Stage) | |
|--------------------|---|--|
| 12·15 – 12·35 n m | Danica Patrick Q&A with Kids (Trackside Live Stage) | |

FOR THE MOST UPDATED SCHEDULE, **CHECK OUT THE NHMS APP!**



Download the FREE official app of the New Hampshire Motor Speedway, which brings YOU, the fans, closer to the action and enriching your event experience. Get all the info you need for race day and beyond, plus exclusive content, and personalized offers and experiences. Features include: up-to-date schedules; the latest news, photos and videos; exclusive experience and entertainment opportunities; live race audio; venue information, maps and directions; and much more!

#NASCARNewEngland











RACE FANS:

LOCK YOUR KEYS INSIDE YOUR VEHICLE?

FLAT TIRE? DEAD BATTERY?

AAA provides complimentary roadside assistance to all race fans in the NHMS parking lots.



FOR ASSISTANCE CALL NHMS GUEST SERVICES AT 603-513-5798.

Build your dream

bath or kitchen.

Visit Frank Webb's Bath Center to select from a wide assortment of today's most inspiring fixtures. We have thousands of quality products and working displays. Plus, experienced consultants in more than 35 showrooms across the Northeast who can help you create your dream bath or kitchen. Visit **frankwebb.com** for hours, directions and design tips.

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UNOH UNIVERSITY OF NORTHWESTERN OHIO

HIGH PERFORMANCE MOTORSPORTS - DIESEL - AUTOMOTIVE ROBOTICS - ALTERNATE FUELS - & MORE!



UPGRADE YOUR WEEKEND!

TICKET BOOTH

Tickets can be purchased at the New Hampshire Motor Speedway Laconia, Main and Concord Ticket Booths.

TICKET BOOTH HOURS:

Thursday: 9:00 a.m. – 6:00 p.m. *(Main only)* **Saturday:** 8:00 a.m. – 7:00 p.m. **Thursday:** 2:00 – 7:00 p.m. *(Concord only)* **Sunday:** 8:00 a.m. – 5:00 p.m.

Friday: 8:30 a.m. – 7:00 p.m.

Questions regarding tickets should be directed to Fan Relations at (603) 783-4931.

The Champions Club offers fans the exclusive opportunity to watch the race from the infield! It is located in the infield in Turn 1. Features include:



- Infield access
 (no garage access)
- Pre-race pit pass (for Sunday)
- FanVision rental
- Covered seating and TV's
- · Tailgate games

- Buffet (Sunday, Time: TBA) included, additional food & beverage available for purchase
- \$20 in Levy Restaurants concessions dollars
- Driver Q&A's

PRE-RACE PIT PASS

The ultimate access pass for fans to be able to experience the infield and pit road from a crew member's perspective minutes before the Monster Energy NASCAR Cup Series races around the speedway.

- \$85 per pass
- \$42.50 per child pass (age 12 and under)

Limited quantities available. Must purchase before 11:00 a.m.





RENEW YOUR TICKETS TO THE 2018 JULY RACE, BEFORE THE CHECKERED FLAG OF THE OVERTON'S 30 On July 16, 2017, and receive a free one-night stay at the foxwoods resort and casino*

THINGS TO DO

FANVISION

No downloading. No buffering. No waiting. Shape your race day with this handheld device that lets you do everything from viewing in-car cameras and listening to your favorite drivers to getting laps times, live stats and the most updated standings. Rent at any Racing Electronics booth.



SCANNERS

Racing Electronics Scanners give you the opportunity to be a part of the pit crew of your favorite driver, as you listen to in-car audio and know the inside scoop of what your team is going to be doing to get to Sunoco Victory Lane! Rent at any Racing Electronics booth.

FAN ZONE

When the track is cold, the Fan Zone heats up! Located just outside Turn 2 of the speedway, the Fan Zone is the perfect place to meet other fans, see special appearances from drivers, rock out to concerts, grab some awesome eats, buy your favorite driver's gear, and get some super-cool freebies from New Hampshire Motor Speedway's many, many partners.

The Fan Zone is also home to the **NHMS Tent**, **Trackside Live Stage**, and the **Kids Zone**, featuring games and activities for kids of all ages!

HOURS OF OPERATION

Thursday: 5:00 p.m. – 8:00 p.m. **Friday:** 9:00 a.m. – 5:00 p.m. **Saturday:** 9:00 a.m. – 5:00 p.m. **Sunday:** 9:30 a.m. – 4:00 p.m.

SOUVENIR TRAILERS

Back by popular demand is Souvenir Row, located behind the Main Grandstands. Visit a seemingly endless line of souvenir haulers and stock up on all the latest and greatest gear for your favorite driver or team. An admission ticket is required to enter this area.

HELICOPTER RIDES

On Saturday, July 15, from 9:00 a.m. to dusk, you will get the rare opportunity to see what New Hampshire Motor Speedway looks like from a bird's eye view. Tickets (\$60/pp) may be purchased near the NHMS Helipad on top of the hill in Turn 3. Proceeds will benefit the New Hampshire Chapter of Speedway Children's Charities.

NORTH EAST MOTOR SPORTS MUSEUM

Located near the South Entrance, take the Yellow Tram to the newly opened North East Motor Sports Museum, which houses some of the most iconic and spectacular racing memorabilia in the history of racing in the Northeast.



HOURS OF OPERATION

Saturday - Tuesday: 10:00 a.m. – 4:00 p.m. **Wednesday - Saturday:** 9:00 a.m. – 6:00 p.m.

Sunday: 10:00 a.m. - 2:00 p.m.

CONCERTS

Download the FREE NHMS App to find out who will be rocking out on the speedway campus throughout the weekend!

SPEEDWAY WORLD

Speedway World Gift Shop, the official souvenir store of New Hampshire Motor Speedway, is open year-round. Fans may shop from a wide variety of NHMS apparel, souvenirs and driver merchandise for all ages. Fans also may shop Speedway World Gift Shop online.

HOURS OF OPERATION

Sunday: 12:00 – 4:00 p.m.

Monday-Wednesday: 9:00 a.m. - 5:00 p.m.

Thursday: 9:00 a.m. – 6:00 p.m.

Friday–Sunday: 8:00 a.m. – Overton's 301 checkered flag.

LITE LOBSTER LOUNGE

The Miller Lite Lobster Lounge is located between the Fan Zone and Concord Grandstands, near the Infield Tunnel. Featuring live entertainment, the Speedway Children's Charities Ride of a Lifetime Live Auction, and even the occasional driver appearance, the Lite Lobster Lounge is the place to be during race week. True to its name, the lounge features a variety of authentic lobster dishes, along with other sandwich and salad options for the non-lobster eaters. The lounge is open to all and promotes a family-friendly environment.



HOURS OF OPERATION

Thursday: 9:00 a.m. - 9:00 p.m.

Friday-Saturday: 9:00 a.m. – 11:00 p.m.

Sunday: 9:00 a.m. – 8:00 p.m.

IMPORTANT INFORMATION

FIRST AID LOCATIONS

- Between Main and Laconia Grandstands
- Behind Main Grandstand outside of Turn 4
- Lot S1 next to the Main Entrance
- Next to Concord Elevator Entrance



REPORT AN INCIDENT OR EMERGENCY SITUATION

- Locate nearest member of security
- Call Speedway Security at (603) 783-9245
- Dial 911
- Text "NHMS" and your emergency situation to the Fan Assistance Service at 69050

ATM'S

ATM kiosks can be found in the following locations:

- Speedway World Souvenir Store
- Fan 7one
- Concord Ticket Booth
- Behind Main Grandstand
- Smoke Shack BBQ Restaurant (infield)
- Main Grandstand Flevator No. 3

- Laconia Grandstand Flevator No. 4
- Concord Grandstand Flevator No. 1
- First Aid Building behind Main Grandstand
- Lite Lobster Lounge
- Granite State Legends Dealership

INCLEMENT WEATHER

In the event of a delay or postponement, all tickets will be honored on the rescheduled race day. Please save your ticket stubs for admittance to the rescheduled event.

NHMS APP

For the most up-to-date information on race weekend, download the FREE NHMS App for all announcements on potential delays and rescheduling of events.



Please leave the grandstands immediately and seek shelter when lightning and severe weather is in the area. Please be advised that your safety is your responsibility. We encourage you to take the safety measures that you see fit.

PRE-RACE TRAFFIC (SUNDAY ONLY)

- Those traveling on Route 106 from the South that plan to use General Parking must use the South Entrance.
- Those traveling on Route 106 from the North that plan to use General Parking use the North Entrance.

POST-RACE TRAFFIC (SUNDAY ONLY)

- Lots N1 & N2, and Lots N4-12 must exit onto Route 106N toward Laconia
- Lot N3 and all S Lots must exit onto Route 106S toward Concord
- Premium Parking may exit north or south out of the Main Gate

See Page 8–9 for a detailed map

LOST & FOUND

 Lost and found items can be identified and picked up at the Operations Building (near the Main Entrance) during and after events. For more information, please call Operations at (603) 513-5726.

IMPORTANT NUMBERS

Security: (603) 783-9245

Operations: (603) 513-5798 Fan Relations: (603) 783-4931

Fan Assistance: Text "NHMS" to 69050

GRANDSTANDS POLICY

For your safety and the safety of others, the following items are prohibited in the Grandstands area:

- Animals (excluding service animals)
- Bicycles
- Beach Balls
- Cigarettes/ E-Cigarettes/Vapes
- Drones/Aerials Vehicles

- Glass Containers/ Bottles
- Helium Balloons
- Hoverboards
- Human Transporters
- Golf Carts (personal) Rollerblades
- Scaffolding

- Segways
- Skateboards
- Stadium Seats (with arms)
- Strollers
- Umbrellas
- Unattended Items
 - · Weapons of any kind (including knives)

Please note that all persons, bags, backpacks, coolers, wagons, toolboxes, vehicles, RVs are subject to search



2017 NEW HAMPSHIRE CHAPTER EVENTS:



LAPS FOR CHARITY

Wednesday, July 12 – 5:00-7:00 p.m.

For a \$30 donation, you can ride in the official Toyota Camry NHMS Pace Car or drive your own vehicle for three "fast laps" around the speedway. *Must be 6 years old or older.*



TRACK WALK

PRESENTED BY PPG

Saturday, July 15 – 8:00 p.m.

Walk a lap around the NHMS with New England native and Monster Energy NASCAR Cup Series driver Joey Logano. Registration is \$25. Children 16 and under are free with a paid adult.



RICKY CRAVEN'S "ONE FOR THE KIDS" GOLF TOURNAMENT

PRESENTED BY UNITED SITE SERVICES

Thursday, July 13 - 8:30 a.m.

For \$150/person or \$600/team, come enjoy a day of golf at Loudon Country Club and help raise money for children across New England.



RED BUCKET BRIGADE

PRESENTED BY PPG

Sunday, July 16

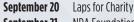
SCC volunteers will hand out red buckets in the grandstands during the Overton's 301. Any spare change can have a big impact on the lives of children across New England.



CHAMPIONS BREAKFAST

Friday, July 14 - 8:00 a.m.

Seven-time Cup Series champion Jimmie Johnson and 2016 XFINITY Series champion Daniel Suarez will take part in this annual event that benefits the Children's Hospital at Dartmouth-Hitchcock.



September 21 NRA Foundation Charity Clay Shoot

September 23 Wicked Good Live Auction September 24 Red Bucket Brigade

December 10 Yule Light Up the Night Run



RIDE OF A LIFETIME AUCTION

Friday, July 14 – 6:00 p.m.

Held in the Lite Lobster Lounge, fans can bid to take a pre-race parade lap with their favorite Monster Energy NASCAR Cup Series driver before Sunday's Overton's 301.



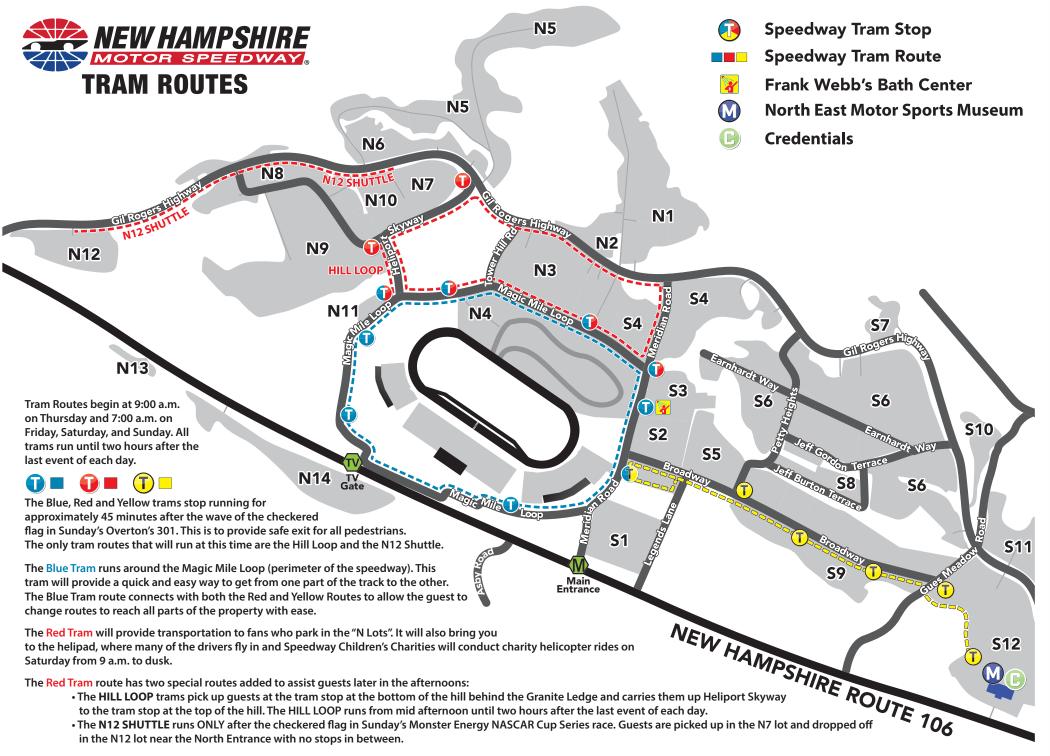
HELICOPTER RIDES

PRESENTED BY JBI HELICOPTER SERVICES

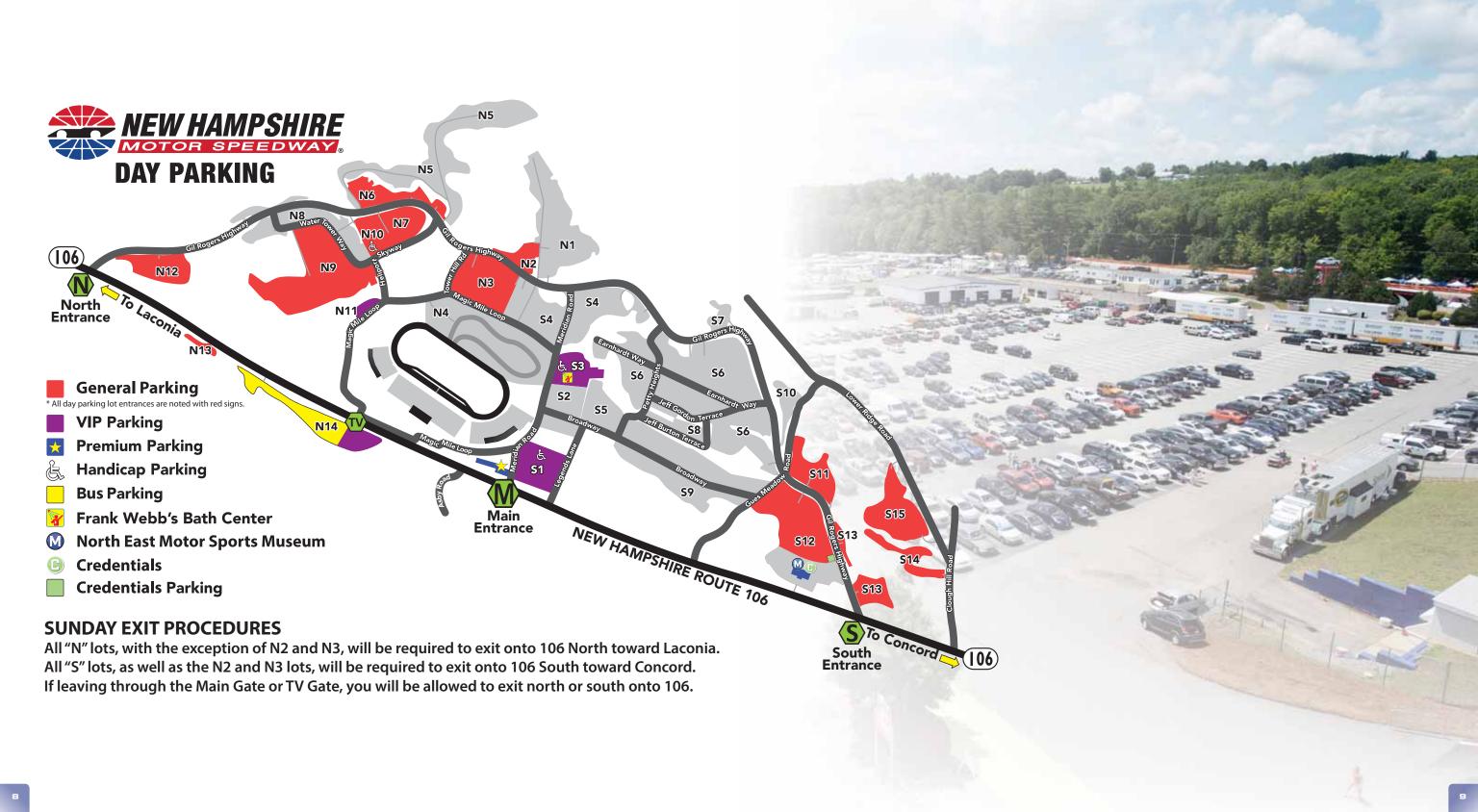
Saturday, July 15 – 9:00 to Dusk

Take a scenic ride around NHMS property. Tickets are \$60/person and can be purchased outside of Turn 3 at the helipad. *Must be 18 years or older to participate. Restrictions apply.*





The Yellow Tram will run from the Fan Zone through the S9 campground and will make a stop in the S12 Day parking lot. It will also provide transportation to the North East Motor Sports Museum and our new credentials location.



FAN FAQS

WHERE DO I...

PURCHASE TICKETS?

- On site at ALL Ticket Booths
- By phone at (603) 783-4931
- Online at nhms.com/tickets

RENEW TICKETS?

- At any ticket booth
- By phone at (603) 783-4931

PURCHASE A HOT PASS?

NASCAR Garage Credentials to NASCAR events are issued only to working competitors, NASCAR and NHMS officials, working media, safety and rescue workers. You may visit any ticket booth to purchase a Pre-Race Pit Pass at (603) 783-4931.

PICK UP WILL CALL TICKETS?

Tickets purchased online/by phone via Ticketmaster or NHMS may be picked up race weekend at any open ticket booth with a valid photo ID.

PICK UP CREDENTIALS?

Accredited workers and guests must sign for credentials in person and sign insurance waivers at the NHMS Credential Office, located in the North East Motor Sports Museum. Enter at the South Entrance of the Speedway. Stay in the far left lane and take the second left into Gate 2 of the SI2 Lot.

GET FIREWOOD?

Eager Beaver will be on property throughout the weekend in the S11 Lot for all of your firewood needs. Call (603) 785-1549 to place your order.

FIND A LIST OF THE SCANNER FREQUENCIES?

Scanner frequencies can be found in the "Inside Track", the official event program of New Hampshire Motor Speedway. You can purchase this at any SMI trailer or at Speedway World.



IS IT OKAY TO...

BRING A COOLER TO THE RACES?

Yes, however it must measure no larger than 14" X 14" X 14". NO GLASS is allowed. Each guest is permitted one carry-in item along with a cooler. Carry-in items cannot exceed 14 inches in size.

BRING ALCOHOLIC BEVERAGES IN A COOLER TO THE SPEEDWAY?

You may bring alcoholic beverages into the grandstand areas, but not into the infield. GLASS CONTAINERS ARE NOT ALLOWED.

SMOKE?

No. Smoking (including e-cigarettes) is NOT permitted in any grandstand, entry portals, terrace, suite or restroom areas. Guests may smoke in open concourse areas.

FLY OR OPERATE AN UNMANNED AIRCRAFT OR REMOTE CONTROL AIRPLANE ON NHMS PROPERTY?

No. You cannot fly or operate any unmanned aircraft, remote control plane, or anything like this on property. If you see anyone operating or attempting to operate anything like this, please notify Security at (603) 783-9245.

DRIVE MY CAR AROUND THE SPEEDWAY?

You sure can! On Wednesday, July 12, NHMS will allow the public to drive around the speedway in their private vehicles as a fundraiser for Speedway Children's Charities.

If you are interested in even more speed, a list of driving schools that participate at NHMS is located on the NHMS website.

IS THERE...

FREE PARKING AVAILABLE AT NHMS?

Yes, New Hampshire Motor Speedway provides free on-site parking to anyone with a ticket to the day's event. There is no overnight parking allowed on the premises except in designated areas where parking is purchased in association with camping. Carpooling is strongly recommended. The gates to the daily parking lots will open at 6:00 a.m. on race days.

There are four gates to enter the NHMS parking lots (South, Main, TV and North). General parking is accessed through the South and North gates. The Main and TV gates are only for handicap parking, VIP pass-holders, and specific parking passes (Media, Vendor & Official). Please note that in some instances, different pass-holders share these lots.

SHUTTLE SERVICES RUNNING AT EVENT TIME?

NHMS offers several modes of transportation **FREE OF CHARGE** for patrons needing assistance moving around the facility. The Tram service offers transportation along routes surrounding the track (see p. 6 for the Tram Map). Golf cart transportation is available for guests needing special assistance throughout the NHMS parking areas as well as wheelchair accessible around the track.

Please note the trams will run on a limited schedule for the first 45 minutes after the checkered flag flies in Sunday's Overton's 301.

WHAT IS...

THERE TO EAT AT NHMS?

The Taste of the Speedways concession, located under the main grandstand, features signature food items from each of the eight Speedway Motorsports Inc. facilities around the globe and additional NHMS WOW items are featured at the Flame & Fuel concessions. The Lite Lobster Lounge, located near the infield tunnel, and the Smoke Shack BBQ, inside the infield, restaurants also feature unique food items.

ARE ALCOHOLIC BEVERAGES AVAILABLE AT THE SPEEDWAY?

Beer and wine are available to purchase in the grandstand concourse during major race weekends. New Hampshire Motor Speedway also continues its "fan friendly" policy of permitting fans to bring their own coolers with alcoholic beverages into the facility.

THE TYPICAL WAIT-TIME TO GET HOME AFTER THE SUNDAY RACE?

Take into consideration the number of people attending the event. Obviously, the more people and cars, the longer it will take you to get home. Also, follow the directions of the parking attendants, which will aid in getting everyone home quicker.

CELL PHONE SERVICE LIKE AT THE SPEEDWAY?

You can use your cell phone at the speedway, but keep in mind that access declines as the number of people attending an event increases. Do not rely on your cell phone if you need to relay or receive important information.

THE GRANITE LEDGE?

The Granite Ledge is a corporate hospitality area outside of the Turn 3. The area is the site of tent chalets and mobile hospitality structures for sponsors and clients during race weekend.

THE TRACKSIDE LIVE STAGE?

The Trackside Live Stage is located next to the infield tunnel and will feature FREE entertainment throughout the weekend, including driver Q&As.

THE TRACKSIDE TERRACE?

New for 2017, the Trackside Terrace will be the first and only exclusive area that allows fans to park their RVs or campers just a few feet from the racetrack. Each campsite comes with an amazing view, two N4 armbands, and a tow vehicle pass. N4 armbands include grandstand access for all three days of racing. For information on how to purchase a spot for September's ISM Connect 300 Monster Energy NASCAR Cup Series race weekend, contact Fan Relations at (603) 783-4931.

WHAT IF...

A FAMILY MEMBER IS LOST?

Any lost family members should be escorted to the Main Office and will remain with Security personnel until parents or a family member is located. Should you find a missing person or have information about a potential missing person, please contact Security at (603) 783-9245.

MY CAR BREAKS DOWN?

Contact Security at (603) 513-5798. A tow truck will be dispatched to either help start your vehicle or call for mechanical assistance.

I LOCK MY KEYS IN THE CAR?

Contact Security at (603) 783-9245. A locksmith will be dispatched to your car, and will unlock your car for a fee.

I HAVE A MEDICAL ISSUE?

Mobile medical teams patrol the speedway grounds. If in need of medical assistance, contact a speedway usher, speedway representative and give them the location (i.e. seat number and section) of the person in need of medical attention.







TASTE THE FEELING®